

# The Phoenix Way

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## The Phoenix Way: Children and Youth Funding Round Application Questions and Guidance

**Thank you for your interest in applying to The Phoenix Way: Children and Youth Funding Round!** These guidelines set out the questions we ask in our application and give some advice about what we are looking for in your answers. We are excited about learning about your work and organisation.

- Applications must be submitted in English but please do not worry too much about spelling or grammar
- We have not set word limits on any of the questions but this does not mean that you have to provide lots and lots of information - short bullet points are completely fine as long as you answer the question
- For more information, please also check out our [eligibility criteria](#) and [frequently asked questions](#)
- You can also visit the Phoenix Way [YouTube](#) page to watch our short videos on how to use the application platform

### Section 1 - Basic Information

In this section of the application, we want to gather some basic information about your organisation. This includes your name, key contacts, location, income and registration status. Questions marked with an **asterisk\*** are required questions.

**Name\***

*Please enter the first and last name of the person completing the application. The platform will automatically enter the name you entered when you registered unless you change this.*

**Email\***

*Please enter the email address of the person completing the application. The platform will automatically enter the email you entered when you registered unless you change this.*

**Name of organisation or group\***

*Please enter the name of your organisation or group. The platform will automatically enter the name you entered when you registered unless you change this.*

**Name and email address of main contact (if different from above)**

*Please enter the first and last name and email address of the person you would like us to contact about your application if this is different from the name and email above. This question is optional.*

**Which region(s) within England or Wales does your organisation work in?\***

- a. North East England
- b. Cumbria
- c. North West England
- d. Yorkshire
- e. Humber
- f. Midlands
- g. South West England
- h. London
- i. South East England
- j. North Wales
- k. Mid Wales
- l. South East Wales
- m. South West Wales

*Please select the region that you work in. You can select more than one region if you work in more than one area.*

**Which of the below categories best captures your current annual budget?**

- a. Under £10,000
- b. £10,001 - £20,000
- c. £20,001 - £30,000
- d. £30,001 - £50,000
- e. £50,001 - £75,000
- f. £75,001 - £100,000
- g. £100,001 - £125,000
- h. £125,001 - £150,000
- i. Other (please provide more information in the next question)

*Please select only one option for this question. Please note - you do not need to include any funds that you received to distribute as emergency grants to other organisations or that you hold for local or regional infrastructure for a wider partnership in your answer as long as your total income is under £500,000 each year. We will ask you to provide more information in the next question.*

**Is there anything you would like to tell us about your income?**

*Please use this space to provide more information if you think it would be helpful for us to know anything else about your income. For example, is the answer you selected in the last question higher or lower than your average income? Have you selected 'other'? If so, please tell us why this is.*

*If you have discounted any income (for example because you received emergency funds to send to other organisations or you hold local infrastructure funds for a partnership) please tell us how much this is and what type of funding it is.*

*You only need to complete this section if you have selected 'other' or have discounted some of your income when answering the question above.*

**What type of organisation are you?\***

- a. Unregistered voluntary or community organisation
- b. Registered charity
- c. Not-for-profit company
- d. Community Interest Company (CIC)
- e. Charitable Incorporated Organisation (CIO)

*Please select the option that best applies to your group or organisation.*

### **Data handling\***

If you apply to The Phoenix Way for grant funding we will ask you to provide contact details for someone at your organisation. We will use this personal data to contact you about your application, to keep in touch with you, to process your grant application, to administer the grant, and to carry out research and analysis.

I understand that by applying for funding my data will be used in this way and it may be shared with The Phoenix Way regional and national partners.

### **Data sharing\***

The Phoenix Way is a national collaborative partnership, designed and led by Black and racially minoritised people and communities experiencing racial injustice. The Regional Infrastructure Partners each offer localised support available in your area. The Phoenix Way also offers national support and connections with other opportunities.

Do you consent to us sharing your details with them to be contacted about these opportunities?

- a. Yes
- b. No

## **Section 2 - Your organisation/group**

In this section of the application, we want to learn more about your organisation and group's leadership and about the impact of the cost of living crisis on your work. Questions marked with an **asterisk\*** are required questions.

### **Tell us about your organisation's structure and leadership. How do you meet the criteria that 70% of your leadership must be from Black and/or racially minoritised communities?\***

*Please use this space to give us more information on the way your organisation is set up and run. What does the leadership look like in your organisation or group? By leadership we mean CEO/Managing Director/Founders, Directors, non-executive Directors, Trustees, Advisory Board Members, or those responsible for the day to day decision making and running of the organisation. We recognise that this can look different in each organisation.*

### **How much funding would you like to apply for?\***

Grants will be for project funding of between £30,000 - £50,000 for one year.  
Please enter an amount between £30,000 - £50,000.

**Why are you applying for this amount?\***

*Please provide a brief summary of the impact this funding would have on your organisation. This question is not about the detail of how you would spend the money but is more focused on the wider benefit this funding would have for your organisation. For example, if you are seeking to fund a new project which otherwise wouldn't exist, or you'd like to expand the activities on offer in an existing project.*

**How would your organisation spend the grant if you are successful in securing funding?\***

*Please use this space to outline a rough plan of what you'd like to spend the money on if your application is successful. This question is focused on the detail of how you would plan to spend the money, so you can list the costs you'd like us to fund using budget headings. For example if you're applying for staffing costs, you can say 'salaries'. We know that your circumstances may change so this question is just to give us an idea of what is important to you.*

**Section 3 - Your work**

In this section of the application we want to learn more about your organisation's work, your vision, values and motivations and your approach to working with children and young people. We would also like to understand more about how you understand and approach youth violence. Questions marked with an **asterisk\*** are required questions.

**What is the main purpose or goal of your organisation? What are you set up to do?\***

*Please use this space to tell us about the main reason your organisation or group exists. This could include your mission or vision and/or the big goals that you are working towards. You can also use this space to tell us about the overall work and activities of your organisation. For example, what are you most proud of? What makes your organisation unique? What are your relationships like with the communities you work with? What else is important for you to share?*

**What type of project are you delivering?\***

- a. Diversion from the criminal justice system
- b. Supportive home
- c. Education
- d. Trusted adult relationships
- e. Positive activities
- f. Therapies
- g. Improving police and community relations

*We understand your project may cover more than one of these categories, but please select the area you think best fits.*

**Please describe the activities your project team plan to deliver\***

*Please use this space to tell us about the activities you'd like to deliver during your project. For example, what do you plan to do and how will you deliver these activities?*

**What's the aim of the project you're looking to fund, and what difference do you think your project will make?\***

*Please use this space to tell us about what you hope your project will achieve and the change your organisation is working toward. How do you know you are having an impact? How will you keep track of this? How do you know your work is making a positive difference to the communities you are part of? You may have examples of previous work, or a high demand for your activities which you'd like to tell us about.*

**Tell us about the children and young people that you want to work with through this project\***

*Please use this space to tell us about the children and young people that your organisation works with. Do you work with children and young people under the age of 18? If you know how many children and young people you'd like to reach through this project, you can tell us here.*

**Do you believe your work could reduce the likelihood of children and young people becoming involved in violence?\***

*This funding is aimed at preventing children and young people becoming involved in violence, and we're only looking to support projects that reach children and young people with the highest risk factors for becoming involved with violence. We'd like to understand how you believe that your project will achieve this ultimate aim. Please use this space to tell us about your approach to preventing or reducing youth violence in*

*your work and activities. How do you know they are at high risk of becoming involved in violence? Are they impacted by systemic issues and wider structural disadvantages? How does your approach help prevent or reduce youth violence? What else is important for you to share?*

**How do you find the children and young people you work with?\***

*Is your project targeted through referrals or other processes that allow you to assess that the children & young people you're working with are at high risk of becoming involved with violence? How do you reach young people in your community? Do you work with children who have been referred by statutory services e.g. Youth Offending Teams, school councillors, police?*

**What percentage of your work is targeted at young people at high risk of becoming involved in violence and what percentage is open to all children and young people?\***

*Please use this space to give us a breakdown of the young people you work with. Do you work directly with those at risk of becoming involved with violence, or facing systemic issues and wider structural disadvantage?*

**How does your organisation keep children and young people safe?\***

*Please use this space to tell us about the ways that your organisation or group keeps the children and young people you work with safe from harm and abuse. For example, do you have a safeguarding policy and/or procedure? Do you train your staff on safeguarding?*

**How are children and young people included in decision making within your organisation?\***

*Please use this space to tell us about your approach to including children and young people in decision making within your organisation. For example, are children and young people included in your Board or leadership groups? Do you ask for feedback and suggestions on activities and ways of working? What else is important for you to share?*

**Is there anything else you would like to tell us about your organisation, your work or your strengths that you have not had a chance to share?**

*Please use this space to share anything else about your organisation, your work or your strengths that this application has not given you a chance to tell us! We would love to hear what you think it is important to share!*