



Communications & Marketing Educational Internship

Spring 2022

Who we are:

Global Fund for Children partners with local organizations around the world to help children and youth reach their full potential and advance their rights. We are the only global nonprofit dedicated to finding, funding, and supporting community-based organizations that empower children and youth. Since 1997, GFC has impacted the lives of 11 million children through a network of 900+ local organizations worldwide. Learn more: www.globalfundforchildren.org.

Who we need:

GFC seeks two part-time Communications & Marketing Interns to provide a wide range of research, editorial, social media, and general support to the Communications & Marketing team. This is an exciting opportunity to be part of GFC's mission and vision, and to embrace our values of courage, passion, partnership, learning, inclusion, and excellence. **This will be a virtual educational internship.**

What you'll gain:

GFC provides the opportunity for its interns to gain professional experience and skill sets in areas such as communications, marketing, public relations, thought leadership, international development, philanthropy, children's issues, and the day-to-day operations of a nonprofit organization. Interns have access to a wide range of professional development opportunities, from events with partners and experts from around the world, to training in communications platforms such as WordPress, Adobe Creative Cloud, and more.

Specific learning opportunities:

- Draft stories and publish blogs about GFC's work and partners
- Assist with content development, media monitoring, and media outreach
- Help manage content for social media and the GFC website
- Attend relevant meetings and strategy sessions
- Assist with special projects and communications efforts as needed
- Assist communications staff with event planning and preparation
- Other tasks as assigned

What we're looking for:

- Strong writing, editing, and research ability
- Knowledge of basic computer applications (including Microsoft Office)
- Good interpersonal skills
- Strong attention to detail
- Familiarity with social media platforms

- Demonstrated commitment to GFC's mission and values
- Desire to learn more about public relations and philanthropy
- Public relations, graphic design, and digital media experience, or desire to learn

Hours and Compensation:

Flexible start date, January 2022 preferred. Flexible schedule within business hours (9:00 am to 5:00 pm Eastern). A firm commitment of 12-16 hours per week is needed for at least three months, with the possibility of extension. Although this is an unpaid position, we provide a \$50 stipend, twice a month, toward internet fees and home office expenses. Arrangements for academic credit can also be made with your college or university, if requested.

How to Apply:

Please submit a cover letter, resume, and one-page writing sample by email to careers@globalfundforchildren.org. (Please put "Communications Intern – Spring 2022" in the subject line.) Applications will be reviewed a rolling basis. No phone calls, please.

Global Fund for Children is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

If you are an applicant with a disability and require a reasonable accommodation to apply, please send an email to careers@globalfundforchildren.org with your request.