

Communications & Marketing Educational Internship

Academic School Year 2018

Global Fund for Children (GFC) transforms the lives of children and youth and empowers them to reach their potential. GFC advances the education and dignity of young people through its grantmaking program, which finds, funds, and strengthens innovative community-based organizations around the world.

PURPOSE

GFC is seeking a communications & marketing intern to supplement their degree-seeking course work in the areas of marketing and communications. This is an exciting learning opportunity to be part of GFC's mission and vision.

GFC will provide the Intern with learning opportunities to gain experience in and familiarity with areas such as communications, marketing, public relations, thought leadership, international development, children's issues, event planning, fundraising and the day-to-day operations of a nonprofit organization.

TARGETED LEARNING OPPORTUNITES INCLUDE:

- Writing assignments for content development and media outreach
- Attending and participating in relevant professional development meetings and strategy sessions
- Helping to manage content for social media and GFC website
- Assisting with special projects and communications efforts as needed and as targeted in relation to degree coursework
- Participating in event planning and preparation

QUALIFICATIONS

Current enrollment in a relevant degree-seeking program. Strong writing and research ability, desire to learn more about public relations and philanthropy, knowledge of basic computer applications (Word, Excel, PowerPoint), good interpersonal skills, attention to detail, familiarity with social media platforms and a demonstrated commitment to GFC's mission and values. Public Relations, graphic design, and digital media experience is a plus (including Wordpress, Adobe Creative Suite, Final Cut Pro).

HOURS AND COMPENSATION

Flexible within business hours (9:00 a.m. to 5:00 p.m.). A firm commitment of 16 hours per week is needed for the full academic year. This is an unpaid student position with a stipend provided for commuting expense. GFC will work with students interested in completing an Internship for academic credit, as well.

HOW TO APPLY

Please submit a cover letter, resume, and one page writing sample by email to careers@globalfundforchildren.org (please put "Communications Intern – Academic Year" in the subject line). No phone calls, please.

FOR MORE INFORMATION: Please visit GFC's website www.globalfundforchildren.org